



**CONCEPT
INTERACTIVE**
(CAPE)

business | technology | design | innovation

Diploma in Interactive Graphics SAQA ID 66689

Overview

Are you passionate about design, websites, technology and building things? Are you willing to learn and think creatively? You don't need to be great at maths or know much about computers. If you want to initiate a successful career as a web developer and/or designer, this is where it all begins.

This comprehensive diploma programme incorporates design, print media, motion graphics, web design and programming. We place emphasis on practical skills, as well as the importance of conceptualisation, best practice in design, and effective use of relevant computer applications. This programme has set the standard in industry for web design and development since 1992. Don't believe us? See what our students are doing, and what the media is saying about this programme.

We are very proud to have one of our ex graduates, Pierre Marais, ranked as the number one web Adobe author in the world (envato.com).

"The Design Department at Concept Interactive Institute is regarded as Cape Town's most focused for Web Design and Development"

- Kyle Leinhardt, (Future Media)

Features and Benefits

1. We have been producing graduates, fit for industry for over 20 years, many of whom now hold highly respectable positions globally.
2. Experience high academic quality from lecturers with experience in industry.
3. Job placement assistance through our industry network and online recruitment portal.
4. Get exposure to guest lecturers from relevant external companies and organizations both on campus and online.
5. Students have access to iMacs and PCs on campus in the resource centre and in class.
6. Software packages are chosen by our research and development team who have carefully chosen up-to-date, relevant software used in industry today.

Admission Requirements

You are expected to have passed matric or the equivalent (this requirement can be waived in special circumstances). Although subject choice will not detract from qualification entry, the subjects Art, Design, Mathematics & English are an advantage. At the very least you should have a pass in Maths Literacy and be able to use basic computer applications, thus you should have basic computer literacy. If this is not the case proof of training in basic computer literacy will be required to be eligible for this qualification. Students who are eligible may apply for RPL or Credit Transfer. You will also be required to complete basic assignments allowing us to ascertain how visually orientated you are. These assignments can be supplemented by your own art/ design work.

Articulation Options

Concept Interactive Internal:

- This is a 3-year Diploma on NQF Level 6.
- Students in possession of a relevant NQF Level 5 qualification can articulate into the programme.
- Articulation from existing Concept Interactive qualifications into the new Diploma will be informed by the articulation and entry requirements as set out in the new Higher Education Qualifications Framework.

Outside Concept Interactive:

- This qualification forms the foundation for entry into related Advanced Certificates, Diplomas and or degrees based on the Higher Education Qualifications framework. Possible articulation agreements can be made with other niche Creative Industry Sector Higher Education institutions offering related qualifications in the Creative Industry sector.

Duration:

3 Years Full Time

5 Sessions/Week, 3:00 hours each, class times are between 08:30 – 12:00 or 12:30 – 16:00.

All hours are achieved via your study duration at the institute and project-based assignments.

*The minimum period that this qualification can be studied is 3 years. Sessions will be grouped together to lower cost of traveling, however, in some cases classes may not follow this convention and schedules are subject to change.



Salaries & Skills

SALARIES (ANNUAL)



SA

Junior Graphic Designer	R54 585 - R172 739
Web Designer and Developer	R71 015 - R297 988
Digital Designer	R93 190 - R312 000
Front-end Developer	R120 078 - R423 966
Java Developer	R157 182 - R636 842



UK

Junior Graphic Designer	£13 792 - £23 228
Web Designer and Developer	£14 447 - £40 514
Digital Designer	£18 102 - £36 144
Front-end Developer	£19 498 - £48 115
Java Developer	£22 321 - £54 162

Curriculum

Year One:

- Theory of Design I**
 - Visual Communication
 - History of Art and Design
- Design Technology I (Print Media)**
 - Adobe InDesign
 - Adobe Illustrator
 - Adobe Photoshop
 - Drawing for Design I
- Professional Practice I**
 - Project Management
 - Presentation Skills
 - Office Productivity Software
- Marketing I**
 - Fundamentals of Marketing

Year Two:

- Theory of Design II**
 - Visual Communication II
- Design Technology II (Web Design)**
 - Drawing for Design II
 - Adobe Photoshop II
 - 3D Design
 - HTML5 & CSS3
 - Adobe Premiere
 - Adobe After Effects
- Professional Practice II**
 - Business Management I
 - Professional Communication
- Marketing II- Digital Marketing**
- Portfolio I**
- Internship I**

Year Three:

- Design Technology III (Web Development)**
 - UI and UX Principles
 - Bootstrap
 - JavaScript
 - JavaScript Frameworks
 - PHP and MySQL
 - Git and GitHub
- Professional Practice III**
 - Entrepreneurship
 - Business Management II
- Internship II**
- Portfolio II**

What you get

- Diploma in Interactive Graphics (Concept Interactive)
- Advanced Award in Design (Concept Interactive)

Regulatory Information

Registered with the Department of Higher Education as a private higher education institution under the Higher Education Act 1997. Registration Certificate 2009/HE07003. Accredited by the Council on Higher Education.

For more information,
please contact a student advisor:
Cape Town: 021 202 7890 | Gauteng: 011 262 4555
info@conceptinteractive.co.za
www.conceptinteractive.co.za



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Study Kit

Your study kit is included in your fees and will contain:



myAcademy
STUDENT PORTAL

- Free WIFI (10GB/Month, On Campus only).
- A prescribed textbook list and a recommended reading list will be issued to students.
- Orientation kit including: Student Card, Welcome Letter, and Getting Started Guide.
- Access to our myAcademy student portal and student support team via phone, email and tickets.

Career Options

- Junior Graphic Designer
- Web Designer and Developer
- Digital Designer
- Front-end Developer
- Java Developer

Mode of Delivery

Full Time

